



You've
GOT
to be
Beading!™

*Bead Shop, Boutique &
Make-Your-Own Jewelry Studio*



All You've GOT to be Beading! Franchises feature a CRYSTAL CHANDELIER, one of the key signature elements lending to the elegance and success of the business.



Welcome to the decadent luxury of You've GOT to be Beading!, where variety, inspiration and meditation

are achieved through the meeting of creativity,

color, texture and industry-unique attention to detail.



Personalized customer care is the key and cornerstone of our philosophy and success, the result of which has made us friends around the world!

Our goal is nothing less than to offer guidance and professional knowledge to guarantee success to all our beaders during their experiences in a You've GOT to be Beading! bead shop.

We sell a vision, a state of mind, a calming & soothing, seductive atmosphere that builds relationships.

The visual systems devised and displayed at You've GOT to be Beading! aid in the ease of design that have lead to an amazing level of success for our business, and lead our customers to the successful result they become addicted to and thrilled with!

Come & C



Since 2004, the philosophy and vision of Beth Garbo, the founder of BG Franchise Systems, Inc., is to offer her customers an experience, an oasis,

a sensory sense of comfort, complete with knowledgeable,

friendly artists who anticipate and acknowledge personal style and creative vision.

So, if you're an artistic, energetic soul with an entrepreneurial vision, owning your own You've GOT to be Beading! Franchise could be an incredible dream for you.

We offer a complete, successful recipe to share your enthusiasm for wearable art in an amazing and useful form, appealing to every age group and income range.

Be a part of a creative phenomenon. Bring joy, relaxation & therapeutic relief while succeeding at a business that you'll LOVE!



You've GOT to be Beading! Franchises are available where registered or otherwise permitted by law. SALES BY PROSPECTUS ONLY. Copyright © 2007 BG Franchise Systems, Inc.



A

recent survey conducted by
a leading beading magazine¹
reported outstanding results
and forecasts
for bead shops.

- Their readers spend \$130 million annually on beads
- They spend an average of \$907 on beads every year
- 20% spend \$1,500 or more annually
- 86% will spend the same or more next year
- 84% purchase their beads from bead shops
- 36% spend five hours or more a week beading
- 37% visit bead shop twelve or more times a year
- 34% travel up to 50 miles one way to bead shops

Bead!